Welcome to the city that never sleeps and the dental conference exhibit hall that never seems to slow down. At the outset of these next four days, the opportunities for visiting with exhibitors at the Greater New York Dental Meeting might feel as endless as the aisles are long. But in the same way attendees ultimately arrive at the end of an aisle, 5 p.m. Wednesday will likely arrive before you know it.

That’s why the Crystal Palace of the Jacob K. Javits Convention Center on this opening day of exhibits fills with attendees shoulder to shoulder at the exhibit hall entrances in anticipation of the 9:30 a.m. opening. If New York City is the center of the universe, then certainly for these next four days, the
Supra IPR®

Safe & Stress-Free

The ContacEZ IPR Strip System makes interproximal reduction safe and stress-free. Innovative design and tactile control eliminate the risk of soft tissue damage. Built-in flexibility preserves natural, rounded contours. Systematized strips ensure accuracy and prevent over-reduction.

Join us at Booth #3424 to learn about our new and innovative products and our convention special

CONTACEZ® Interproximal Solutions

100% Guarantee  www.contacez.com  (360) 694-1000  Patented  Made in USA
SHOFU BLOCK & DISK

CAD/CAM CERAMIC-BASED RESTORATIVE

- Force-absorbing hybrid ceramic
- High wear resistance
- Tooth-like light transmission and fluorescence
- Excellent stain resistance
- Precise milling—fast chair time
- Easy high gloss polishing

Shofu Blocks & Disks HC are made of a unique hybrid ceramic material combination ensuring exceptional natural light transmission as well as high durability and flexural strength.

This new, highly aesthetic CAD/CAM material is suitable for a wide range of indications—including minimally invasive inlays, onlays, cosmetic veneers, full crowns for anterior and posterior teeth, and implant-supported restorations.

NEW!

BlockButler

CAD/CAM Block Storage, Organizer & Display
- Holds 100 blocks
- Wall mount or store in drawers
- Fits all block brands*

*With the exception of Mansfield and Ivoclar/Vivadent blocks. Trademarks belong to their manufacturers.

Visit www.shofu.com or call 800.827.4638

Shofu Dental Corporation | San Marcos, CA
GNYDM is at the center of dentistry.

Exhibit hall space was sold out long before today’s opening, enabling attendees for the next four days to explore more than 1,600 booths occupied by more than 700 companies from across the globe.

Exhibitors are ready to provide straight-from-the-source insights on some of the industry’s most innovative advancements in patient care and dental-practice efficiency and success. Reflecting recent-years’ attendance trends, this year’s final attendance roster is expecting to show more than 150 countries represented.

In acknowledgement of this international pull, the GNYDM participates in the U.S. Dept. of Commerce International Buyer Program, which supports international purchasing of products exported from the United States. Among the benefits of this arrangement is that onsite multilingual personnel are available to help simplify and expedite international purchases of dental products and equipment.

This, in turn, has translated into an increase in exhibitors who specialize in overseas shipping and international sales.

Of course, the international flavor of the meeting isn’t limited to the exhibit hall. Many of the meeting’s workshops, seminars, panel discussions and other sessions are being offered in Spanish, French, Portuguese, Russian, Korean or Chinese.

Continuing the global focus, returning to the meeting this year is the World Implant Expo, which is presented in partnership with the American Academy of Implant Dentistry, the International Congress of Implantologists and the European Academy of Osseointegration. Also returning is the Global Orthodontic Conference, an Airway Health Summit and the Dental “Healthcare” Conference.

It all adds up to a gathering of some of the world’s most knowledgeable and forward-thinking dental professionals coming together to share ideas and innovations against the backdrop of one of the world’s most dynamic and awe-inspiring cities. And, for today anyway, it’s still just the beginning.